



Director of Advancement

Overview:

Reporting to the Executive Director, the Director of Advancement is responsible for the planning and implementation of the Powerhouse's philanthropic mission and community engagement, sustaining an annual fundraising goal of \$450,000 and preparing for a significant capital campaign. This person will direct all fundraising activities, including but not limited to individual giving, sponsorships and corporate giving, grant writing, stewardship, and fundraising events. This person will also collaborate with fellow staff members to develop marketing strategies to help grow campus visits, membership, third party rentals, and program participation.

The Director of Advancement serves as part of The Powerhouse's leadership team alongside the Executive Director and Deputy Director and will initially supervise one part-time staff member - the Communications and Marketing Manager.

Job Title: Director of Advancement

Reports To: Executive Director

Hours and Term: Full-time Exempt

Start Date: April 1, 2024

Compensation: \$55,000 - \$70,000

Travel: Less than 10%

Benefits: Paid time off, SIMPLE IRA, Program Memberships

Roles and Responsibilities:

We seek a dynamic, externally facing leader with strength in fundraising and management to grow mutually beneficial relationships with the Durango business and civic community on behalf of the museum.

Fundraising and Relationship Building

- Develop a comprehensive sponsorship program to support Powerhouse programs and events
- Work closely with the Executive Director to build and maintain relationships with community businesses, identify areas of mutual interest, and solicit sustainable funding support
- Draft proposals and sponsorship agreements for funders
- Participate in developing and implementing overall fundraising strategy
- Quarterly reporting on fundraising & development
- Grant writing and management
- Facilitate an individual gifts program
- Data management for grants, gifts, donors

Community Engagement

- Maintain presence in community organizations and events on behalf of The Powerhouse

Communications and Marketing

- Provide leadership in developing overall marketing strategy for The Powerhouse
- Supervise the Communications and Marketing Manager
- Quarterly reporting of website & social media engagement

Other duties as assigned

Requirements:

- Bachelor's degree required. Advanced degree preferred.
- Demonstrated management and team leadership capabilities
- Demonstrated knowledge of the Durango community strongly preferred
- Excellent communication, writing, computer, interpersonal, & organization skills
- Successful track record in sales and revenue generation
- Strong public relations skills
- Be able to multitask with ease on a variety of projects
- Commitment to diversity, equality, and inclusion in education

Email resume and cover letter to sydney@powsci.org.

Application open until filled.